Permit #S00082018

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00082018 **Type of Permit:** STILL **Release Date:** 07/23/2014

Production Company ERIC MYER PHOTOGRAPHY

Insured Company Name ERIC MYER PHOTOGRAPHY
Contact Phone No. 1 310-859-5092
Contact Phone No. 2
Fax 310-589-5192
Address 5821 FOXVIEW DR
MALIBU, California 90265

Production Title CLOROX

Type of Production Still Photo

Producer n/a n/a

Director Eric Myer

1st AD n/a n/a

Production Manager n/a n/a

FilmL.A. Coordinator Brian Palmert

Location Manager Eric Myer
Primary Phone Mobile - 310-589-5092
Secondary Phone

Location Assistant n/a n/a
Primary Phone Mobile - 310-589-5092
Secondary Phone

Fees

FILMLA STILL APPLICATION FEE $60.00	**Total Permit Fee** $135.00
LA CITY DEPT OF REC AND PARKS STILL PHOTO USE FEE 1-14 PERSONS $75.00	**Number of Locations** 1

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Summary Information — Location

Permit Number S00082018
Production Company ERIC MYER PHOTOGRAPHY
Insured Company ERIC MYER PHOTOGRAPHY
Production Title CLOROX

Location Manager Eric Myer
Primary Phone Mobile - 310-589-5092
Secondary Phone

Location Address 6335 Woodley Ave, Los Angeles, CA, 91406

Location Name WOODLEY PARK

Location Type Park

Film Dates 7/24/2014 - 7/24/2014 07:00 - 09:00 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached documents
82018 - Woodley Park section2.pdf
Eric Myer Photography.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10

Personnel on Location

Type	Quantity
Cast	4
Crew	7

Filming Activities Exterior establishing shots; Exterior models against scenery; at a picnic trable ;

Jurisdiction **Political:** Los Angeles City - Council District 06 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 531 **Grid:** F7

Approvals LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — ReyRonald Pineda
LOS ANGELES CITY POLICE DEPARTMENT — Mark Preciado

Coordinator Note NO RAPG MONITOR REQUIRED

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.

Welcome to the City of Los Angeles, Department of Recreation and Parks. In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

WOODLEY PARK SECTION 2/LOT 2

- *OK to vehicles inside Woodley Park's Section 2's Lot 2's parking lot.*
- *OK to take still photos at Section 2's picnic tables.*
- *Must be a talent and crew size of fourteen people and under at all times. If company exceeds that amount without a Park Film Monitor present by a Park Ranger, then Ranger has the authority to shut down photography shoot immediately on site.*
- *NOT allowed to have a generator on site at any time. NO exceptions!*
- *MUST stay clear of all trees in Woodley Park.*
- *NOT allowed to attach anything to any of the trees and greenery of Woodley Park at any time.*
- *MUST stay clear of the cricket fields at all times.*
- *NOT allowed to close off access to Woodley Park. Roads MUST be accessible for patrons to access the park.*
- *DOES NOT have exclusive use of the park and parking lot.*
- *NOT allowed to have vehicles on grass at all times.*
- *NO heavy equipment allowed on grass at all times.*
- *NOT allowed to alter the landscape at Woodley Park – i.e. dig a hole or stake into park grounds.*
- *No carving into any trees, no exceptions.*
- *MUST stay clear of the Wildlife Preserve area at all times.*
- *NOT allowed to enter and film at the Wildlife Preserve area at all times – including the walkway entrance to Wildlife Preserve.*
- *MUST work around park patrons, maintenance and park activities.*
- *OK to conduct a two minute pedestrian control while taking photographs inside the park.*
- *MUST allow patrons to pass through access areas when photographs are not being taken inside the park.*
- *Parking lot access must not be restricted at any times.*
- *Parking lots must be accessible to park patrons at all times.*
- *MUST leave emergency clearance in the parking lot at all times.*

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- *Company is responsible for all generated trash inside the park.*
- *Any citations issued to vehicles will be under the responsibility of the production company and not the Park Film Office.*
- *MUST leave area clean or better once all principle photography has concluded at Woodley Park.*
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Nudity is prohibited and not allowed in any Recreation and Parks facility.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

S-82081
ERIC MYER PHOTOGRAPHY - CLOROX
(WOODLEY PARK – SECTION 2 AND LOT 2)

NOT A PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of ERIC MYER PHOTOGRAPHY ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 7/22/14

ERIC MYER PHOTOGRAPHY, LLC
Name of Principal

By: _____
Representative's Signature

ERIC MYER
Print Representative's Name

PRESIDENT
Representative's title

5821 Rexview Dr. Malibu, CA
Principal's Address

(310) 589-5092
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

FILMLA